

For Immediate Release

ElectroHiFi Ships SOSCharger

A unique winding, reusable wireless phone charger for emergency battery charging

SEATTLE, Washington—February 19, 2004—ElectroHiFi, LLC today announced the SOSCharger™, the world's first hand-wind emergency wireless phone charger to include multiple adapters and an LED flashlight. The chargers work on a variety of wireless, or cellular phones, and include adapters to charge most phone models. SOSCharger™ is available now at www.soscharger.net, as well as various retailers throughout the United States and Canada. The ultra-portable, lightweight unit is available in a choice of two colors—translucent blue and silver.

"The response to the SOSCharger has been overwhelming!" said Paul Salzman, Vice President World Wide Marketing. "SOSCharger is the perfect accessory for your mobile phone. It's small, easy to use and environmentally friendly, unlike disposable products with a similar purpose. Just 3 minutes winding the handle, gives you nearly 12 minutes of talk time. It's the world's best mobile phone accessory."

Weighing in at only 4 ounces, the SOSCharger is light, small and always ready. The SOSCharger is a multi-use personal generator and therefore environmentally friendly. The design of the SOSCharger allows it to be held comfortably in the hand, with little effort during the charging process. The built-in LED flashlight function is handy for emergency lighting—locating keys in a purse is now easy with the SOSCharger.

Pricing & Availability

SOSCharger, for virtually any wireless phone, is available immediately at the SOSCharger Store (www.soscharger.net). The units will arrive shortly at retailers across the United States and Canada. Suggested retail price is \$19.95 (US) and includes adapters for use with Motorola, Nokia, Sony-Ericsson and Samsung.

Additional adapters are available for Audiovox, LG, Sanyo and Siemens phones, at a cost of \$2.95 (US) each.

ElectroHiFi originated as the exclusive distributor of the prestigious Grundig Car Audio line in North America. Since its inception in the late 1990's, ElectroHiFi has developed pioneering marketing techniques and the distribution of unique products from around the world, such as SOSCharger. ElectroHiFi continues to innovate, as it expands its product portfolio to various markets in mobile technology and pioneering electronics.

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